# GET A BATTERY THAT LASTS LONG, REALLY LONG





LASTS LONG, REALLY LONG.



# INTRODUCTION

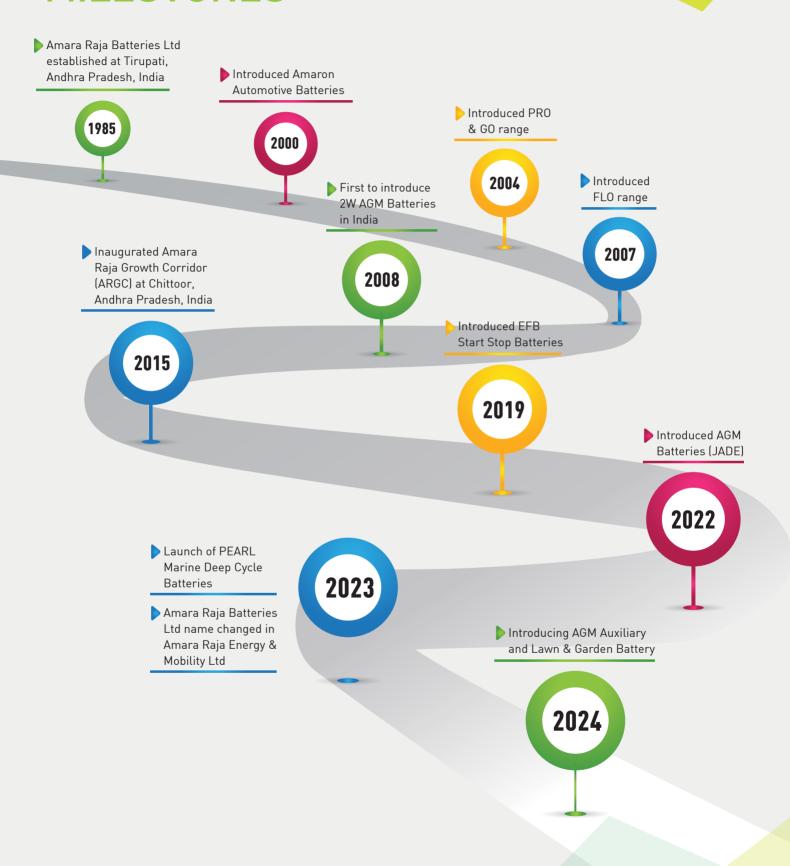
Amaron has firmly established itself as a distinguished force within the global automotive battery sector, renowned for its cutting edge and reliable battery solutions that resonate with a diverse and widespread audience. Amaron's high performance products, trusted by car owners worldwide, exemplify enduring strength and consistent power. Amaron's utilization of state of the art technology ensures not only smooth vehicle starts but also optimal operational efficiency. This technological prowess positions Amaron as the preferred choice among discerning drivers on a truly international scale.

Amara Raja Energy Mobility Limited, formerly known as Amara Raja Batteries Ltd, plays a pivotal role as a technological trailblazer within the esteemed Amara Raja Group. As a leading manufacturer of lead acid batteries, Amaron caters comprehensively to the diverse needs of both the industrial and automotive sectors in India's dynamic storage battery industry. Going beyond national borders, Amaron's industrial and automotive batteries have found homes in over 55 countries worldwide, cementing the company's status as a key player on the global stage. This global reach underscores Amaron's unwavering commitment to deliver top tier solutions that captivate audiences around the world.





# **MILESTONES**







#### ADD FORCE TO YOUR FOUR-WHEELER

In the fusion of our daily automotive experiences, cars seamlessly integrate into our lives, offering a sense of comfort and connection. The key to unlocking the ultimate driving comfort lies in a powerful start. This unparalleled experience is made possible only with a hi-cranking power battery, the heartbeat of your vehicle. Elevating this experience to new heights is the unmatched performance of Amaron automotive batteries, where every ignition is not merely a mechanical start but a symphony of power and precision.

Engineered with a meticulous focus on high heat tolerance, Amaron automotive batteries stand as beacons of reliability in the face of challenging conditions. What sets us apart is the ground-breaking RAD GRID technology, ensuring not just a powerful start but sustained power and an extended cyclic life. In the realm of automotive batteries, Amaron emerges as the standard-bearer of excellence, where every turn of the key is a testament to our commitment to superior performance. Since our inception in 2000, Amaron has consistently elevated the driving experience, earning unwavering customer satisfaction and loyalty across the expansive landscape of rural, semi-urban, and urban markets pan India and Global markets. Welcome to a journey where technology meets trust, and every start is a testament to Amaron's enduring excellence.



# RAD GRID SLI BATTERY CONSTRUCTION

#### **BIC Vent**

Superior design with Built in Vent Seal, Flame Arrestor and Improved Gas Exit Profile prevents acid spewing during Recharge and Improved Safety feature. Superior Drain- Back design supports zero maintenance

#### **Cast on Strap**

The wide cast-on strap supports better conductivity and allows for more current, resulting in faster cranking

#### **Positive Grid Design**

Radial grid design facilitates quick current flow and offers high heat tolerance, with the advanced paste recipe in the grid enhancing corrosion resistance for increased durability.

#### **PE Separator**

High Performance robust PE separator – lowering internal resistance and higher CCA



# **SLI BATTERIES WITH** RAD GRID TECHNOLOGY



#### WHAT POWERS OUR BATTERIES!

**AMARON with RAD GRID Technology** 

Batteries with the break-through RAD GRID technology are built with advanced plate making process for excellent conductivity and robust design.

This ensures superior battery performance with longer life in all type of passenger vehicles.

#### **ADVANTAGES OF RAD GRID TECHNOLOGY**



Higher cranking performance



• Zero Maintenance



• Optimised Lead Distribution



• Consistence in battery performance



• Higher cyclical life (Longer life)





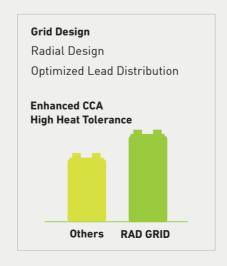
# **SLI RAD GRID SERIES**



Battery	RAD GRID	Applications	Consumers	Cold Cranking Amps
PR0	<b>✓</b>	All premium vehicles with high power needs	000	+++
FLO	<b>✓</b>	All standard vehicles with medium power needs		++
GO	<b>✓</b>	All standard vehicles with basic power needs	0 0	+

#### **RAD GRID TECHNOLOGY DESIGN AND FEATURES**









## **AMARON PRO**

Battery Model	UK Code	Ref. AH @ C20	CCA @ -18°C Amps(EN)	RC in mins	Assembly Layout	L (mm)	B (mm)	H (mm)	Terminal	Case Type	Hold Down
50B19R	055	40	365	55	<b>•</b> + <b>•</b> •	187	127	227	T1	B19	В0
50B19L	054	40	365	55	<b>-</b> +•	187	127	227	T1	B19	В0
65B24R	057	50	450	80	<b>0</b> +	238	129	227	T1	B24	В0
65B24L	053	50	450	80		238	129	227	T1	B24	В0
65B24RS	057	50	450	80		238	129	227	T2	B24	В0
65B24LS	053	50	450	80		238	129	227	T2	B24	В0
90D23R	005R	65	600	114	<u>•</u>	232	173	225	T2	D23	В0
BH90D23R	005R	65	600	114	0 <u>+</u> _0	232	173	225	T2	D23	B13
90D23L	005	65	600	114	0 <u>+</u> 0	232	173	225	T2	D23	В0
BH90D23L	005	65	600	114	<b>0_ +</b> 0	232	173	225	T2	D23	B13
100D26R	031	70	670	128	O+0	260	173	225	T2	D26	В0
BH100D26R	031	70	670	128	0+ -0	260	173	225	T2	D26	B13
100D26L	030	70	670	128	- +o	260	173	225	T2	D26	В0
BH100D26L	030	70	670	128	<b>6_ +0</b>	260	173	225	T2	D26	B13
110D26R	031	80	720	150	04 -9	260	173	225	T2	D26	В0
BH110D26R	031	80	720	150	O+0	260	173	225	T2	D26	B13
110D26L	030	80	720	150	0_ <del>+</del> 0	260	173	225	T2	D26	В0
BH110D26L	030	80	720	150	- +o	260	173	225	T2	D26	B13
125D31R	250	95	840	165	0+	306	173	225	T2	D31	В0
BH125D31R	250	95	840	165	0+ -0	306	173	225	T2	D31	B13
125D31L	249	95	840	165	0= +0	306	173	225	T2	D31	В0
BH125D31L	249	95	840	165	- +0	306	173	225	T2	D31	B13



#### **AMARON PRO DIN**

Battery Model	UK Code	Ref. AH @ C20	CCA @ -18°C Amps(EN)	RC in mins	Assembly Layout	L (mm)	B (mm)	H (mm)	Terminal	Case Type	Hold Down
DIN 45	063	45	390	76	<del>0</del> <u>0</u> <u>0</u>	207	175	175	T2	LB1/T4	B13
DIN 50	012	50	463	86	<u>0</u> 0	207	175	190	T2	LN1/H4	B13
DIN 55	013	55	540	103	999699 <u>9</u>	242	175	190	Т2	LN2/H5	B13
DIN 55R	078	55	540	103	999699 Q	242	175	190	T2	LN2/H5	B13
DIN 55	065	55	520	95	0 0 0	242	175	175	T2	LB2/T5	B13
DIN 60	075	60	570	109	0 0 0	242	175	175	T2	LB2/T5	B13
DIN 65	100	65	590	115	999699 © P	278	175	175	T2	LB3/T6	B13
DIN 66	013	66	590	121	0 + 0	42	175	190	T2	LN2/H5	B13
DIN 66R	078	66	590	121	999699	242	175	190	T2	LN2/H5	B13
DIN 74	096	74	740	131	0-1-0	278	175	190	T2	LN3/H6	B13
DIN 74R	096R	74	740	131	999699 9	278	175	190	T2	LN3/H6	B13
DIN 80	100	80	765	143	999699	315	175	175	T2	LB4/T7	B13
DIN 90	019	90	800	162	999999 0-1-1-0	353	175	190	T2	LN5/H8	B13
DIN 100	019	100	860	181	0 + 0 = 0	353	175	190	T2	LN5/H8	B13





## **AMARON FLO**

Battery Model	UK Code	Ref. AH @ C20	CCA @ -18°C Amps(EN)	RC in mins	Assembly Layout	L (mm)	B (mm)	H (mm)	Terminal	Case Type	Hold Down
46B19R	055	35	320	52		187	127	227	T1	B19	В0
46B19L	054	35	320	52	- <del>+</del> 0	187	127	227	T1	B19	В0
42B20R	055	35	360	55		197	129	227	T1	B20	В0
BH42B20R	055	35	360	55		197	129	227	T1	B20	В0
42B20L	054	35	360	55		197	129	227	T1	B20	В0
BH42B20L	054	35	360	55		197	129	227	T1	B20	В0
42B20RS	055	35	360	55		197	129	227	T2	B20	В0
42B20LS	054	35	360	55	<u>+</u> 0	197	129	227	T2	B20	В0
55B24R	053	45	405	75		238	129	227	T1	B24	В0
55B24L	053	45	405	75		238	129	227	T1	B24	В0
55B24RS	057	45	405	75	<u>•+</u> <u>-•</u>	238	129	227	T2	B24	В0
55B24LS	053	45	405	75		238	129	227	T2	B24	В0
85D23R	005R	60	590	110	0 <sub>+</sub>	232	173	225	T2	D23	В0
BH85D23R	005R	60	590	110		232	173	225	T2	D23	B13
85D23L	005	60	590	110	0_ <del>1</del> 0	232	173	225	T2	D23	В0
BH85D23L	005	60	590	110	0 <u>+</u> 0	232	173	225	T2	D23	B13
65D26R	031	50	450	90	©+	260	173	225	T2	D26	В0



## **AMARON FLO**

Battery Model	UK Code	Ref. AH @ C20	CCA @ -18°C Amps(EN)	RC in mins	Assembly Layout	L (mm)	B (mm)	H (mm)	Terminal	Case Type	Hold Down
BH65D26R	031	50	450	90	0+ -0	260	173	225	T2	D26	B13
65D26L	030	50	450	90	0_ +0	260	173	225	T2	D26	В0
BH65D26L	030	50	450	90	0_ +0	260	173	225	T2	D26	B13
80D26R	031	60	540	110	<b>0</b> +	260	173	225	T2	D26	В0
BH80D26R	031	60	540	110	0+ -0	260	173	225	T2	D26	B13
80D26L	030	60	540	110	<b>0</b>	260	173	225	T2	D26	В0
BH80D26L	030	60	540	110	<b>0</b>	260	173	225	T2	D26	B13
95D26R	031	65	650	115	0+ -0	260	173	225	T2	D26	В0
BH95D26R	031	65	650	115	0+ -0	260	173	225	T2	D26	B13
95D26L	030	65	650	115	@_ <u>+0</u>	260	173	225	T2	D26	В0
BH95D26L	030	65	650	115	©_ +0	260	173	225	T2	D26	B13
105D31R	250	80	725	160	0+ -0	306	173	225	T2	D31	В0
BH105D31R	250	80	725	160	0+ -0	306	173	225	T2	D31	B13
105D31L	249	80	725	160	<u>-</u>	306	173	225	T2	D31	В0
BH105D31L	249	80	725	160	- + ·	306	173	225	T2	D31	B13
115D31R	250	90	815	160	0± =0	306	173	225	T2	D31	В0
BH115D31R	250	90	815	160	0 <sub>+</sub> =0	306	173	225	T2	D31	B13
115D31L	249	90	815	160	<u> </u>	306	173	225	T2	D31	В0
BH115D31L	249	90	815	160	- +o	306	173	225	T2	D31	B13
GR65-72		75	760	150	© Q	260	173	225	T2	D26	B13



## **AMARON GO**

Battery Model	UK Code	Ref. AH @ C20	CCA @ -18°C Amps(EN)	RC in mins	Assembly Layout	L (mm)	B (mm)	H (mm)	Terminal	Case Type	Hold Down
34B19R	055	32	250	38		187	129	227	T1	B19	В0
34B19L	054	32	250	38	<b>-</b>	187	129	227	T1	B19	В0
38B20R	055	35	280	43		197	129	227	T1	B20	В0
38B20L	054	35	280	43	-	197	129	227	T1	B20	В0
46B24R	057	45	315	56		238	129	227	T1	B24	В0
46B24L	053	45	315	56		238	129	227	T1	B24	В0
46B24RS	057	45	315	56		238	129	227	T2	B24	В0
46B24LS	053	45	315	56		238	129	227	T2	B24	В0
55D23R	005R	60	340	74	<b>O</b>	232	173	225	T2	D23	В0
BH55D23R	005R	60	340	74	0 <sub>±</sub> _0	232	173	225	T2	D23	B13
55D23L	005	60	340	74	<b>0</b> _ <b>4</b> 0	232	173	225	T2	D23	В0
BH55D23L	005	60	340	74	@	232	173	225	T2	D23	B13
75D26R	031	60	485	98	<b>○</b> + - <b>○</b>	260	173	225	T2	D26	В0
BH75D26R	031	60	4858	98	<b>0</b> ÷ -0	260	173	225	T2	D26	B13
75D26L	030	60	485	98	0_ +0	260	173	225	T2	D26	В0
BH75D26L	030	60	485	98	• <u>+</u> •	260	173	225	T2	D26	B13
95D31R	250	70	650	125	0+ -0	306	173	225	T2	D31	В0
BH95D31R	250	70	650	125	0+ -0	306	173	225	T2	D31	B13
95D31L	249	70	650	125		306	173	225	T2	D31	В0
BH95D31L	249	70	650	125		306	173	225	T2	D31	B13

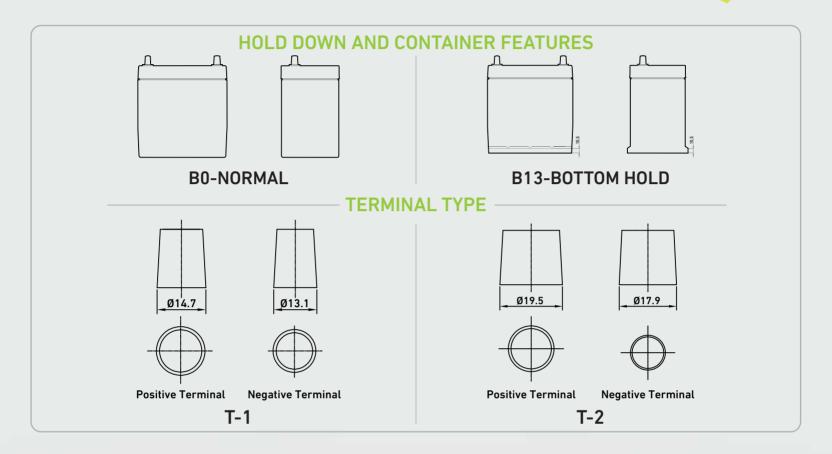


## **AMARON GO DIN**

Battery Model	UK Code	Ref. AH @ C20	CCA @ -18°C Amps(EN)	RC in mins	Assembly Layout	L (mm)	B (mm)	H (mm)	Terminal	Case Type	Hold Down
LN1-DIN 50 (H4)	012	50	410	75	<u> </u>	207	175	190	T2	LN1/H4	B13
LN2-DIN 55 (H5)	013	55	450	90	<b>0 0</b>	242	175	190	T2	LN2/H5	B13
LN2-DIN 55R (H5)	013	55	450	90	00000000000000000000000000000000000000	242	175	190	T2	LN2/H5	B13
LN2-DIN 60 (H5)	013	60	500	90	0 D	242	175	190	T2	LN2/H5	B13
LN2-DIN 60R (H5)	013	60	500	90	0 0 0	242	175	190	T2	LN2/H5	B13
LN3-DIN 74 (H6)	096	74	640	110	0 D	278	175	190	T2	LN3/H6	B13
LN4-DIN 75 (H7)	115	75	690	120	0-10	315	175	190	T2	LN4/H7	B13
LN5-DIN 100 (H8)	019	95	820	140	999999 9	353	175	190	T2	LN5/H8	B13
T4-DIN 45	063	45	330	65	9 9 9 9 9 9 0 - + 0	207	175	175	T2	LB1/T4	B13
T5-DIN 50	065	50	420	80		242	175	175	T2	LB2/T5	B13
T5-DIN52	075	52	460	80	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	242	175	175	T2	LB2/T5	B13
T6-DIN 60	100	60	540	94	8 8 8 8 8 8 0 <u>+</u> 0	278	175	175	T2	LB3/T6	B13
T7-DIN 70	110	70	630	105	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	315	175	175	T2	LB4/T7	B13











# WORLD SCALE MANUFACTURING PLANTS













# AGM/EFB ADVANCEMENT OF BATTERY TECHNOLOGY FOR HYBRID VEHICLES

Governments are continually updating emission regulations to curb pollution, compelling automobile manufacturers to confront the challenges of compliance. These regulatory pressures have driven technical research, resulting in significant advancements in both engine and battery technologies. As a consequence, a new generation of hybrid vehicles has emerged, spanning from compact mini and micro hybrids to advanced hybrid models, featuring innovative idle-stop-start systems.

The advantages of these advancements are manifold:

**Emission Reduction:** The implementation of hybrid technology has led to a substantial reduction in emission particles, contributing to cleaner air and a more sustainable environment.

**Fuel Efficiency:** Hybrid vehicles harness the power of multiple engine stops and starts, resulting in noteworthy fuel savings. This not only benefits consumers by reducing their fuel expenses but also helps in minimizing the overall carbon footprint.

To meet the stringent emission standards, battery technology has seen remarkable progress. This progress has resulted in the development of Enhanced Flooded Batteries (EFB) for entry-level hybrid vehicles and Absorbent Glass Mat (AGM) batteries for advanced hybrid models. These advanced batteries are pivotal in enhancing the performance and efficiency of hybrid vehicles while also meeting the demanding requirements of modern emission standards.





# AGM/EFB EFFICIENCY AND INNOVATION

# HOW AUTOMATIC START-STOP SYSTEMS AND REGENERATIVE BREAKING SYSTEM ARE CHANGING THE FUTURE OF VEHICLE TECHNOLOGY

#### Automatic start-stop system function:

Detects when the car is stationary

Based on sensors, determines various factors about the car's operating mode

Stops the engine when the car is stationary and in neutral or when speed falls below a certain value

Electrical systems are still powered by the vehicle's battery when the engine is off

 $Engine\ restarts\ when\ the\ clutch\ is\ actuated\ or\ the\ brake\ is\ released\ (for\ automatic/dual-clutch$ 

transmission vehicles)

#### Sensors involved in the automatic start-stop system:

Neutral Gear Sensor

Wheel Speed Sensor

Crankshaft Sensor

Electronic Battery Sensor (EBS)

#### Components of the starter unit are reinforced to handle the increased number of starts

#### ▶ Batteries for automatic start-stop systems:

AGM (Absorbent Glass Mat) batteries are designed for vehicles with start-stop and Regenerative Breaking systems

AGM batteries can efficiently accept energy generated through Regenerative Breaking System EFB (Enhanced Flooded Battery) batteries are for entry-level start-stop systems

#### Regenerative Breaking System (generation of electricity from braking energy):

Electrical energy is generated when the vehicle brakes, and the engine goes into thrust mode

The recovered energy is fed back into the battery for use during stop phases

AGM batteries are essential for efficient Regenerative Breaking System

Some vehicles decouple the generator during acceleration phases to improve efficiency and use the battery to power electrical functions



# ISS VS CONVENTIONAL VEHICLES

Feature	Advanced Hybrid ISS Vehicle	Conventional Non ISS Vehicle
Powertrain	Uses an internal combustion engine (ICE)	Uses an ICE only to power the vehicle
	and one or more electric motors to power	
	the vehicle	
Battery	High-capacity battery that can be	Smaller battery that is used to
	recharged by the ICE, electric motors,	start the engine and run electrical
	and regenerative braking	accessories
Fuel economy	Typically achieves better fuel economy	Fuel economy depends on the size
	than conventional vehicles due to the	and efficiency of the engine, as well
	use of electric motors	as the driving conditions
Emissions	Produces fewer emissions than conventional	Emissions depend on the size and
	vehicles due to the use of electric motors	efficiency of the engine, as well as
		the driving conditions
Charging system	Optimizes for AGM batteries	Not optimized for AGM batteries

Operating Mode	Advanced Hybrid Vehicle
Electric-only mode	The vehicle is powered by the electric
	motors and the ICE is turned off. This is
	typically the most fuel-efficient mode
	and produces the lowest emissions.
Hybrid mode	The ICE and electric motors work
	together to power the vehicle. This
	mode is typically used when the vehicle
	needs more power, such as when
	accelerating or driving uphill.
Engine-only mode	The ICE is the only source of power for
	the vehicle. This mode is typically used
	when the vehicle is travelling at high
	speeds or when the battery is depleted.





# CARS HAVE MORE POWER DEMAND AND WE HAVE SOLUTIONS FOR THAT

When it comes to battery power, cars can be pretty demanding. Even in older cars, there are huge differences when it comes to energy consumption. The number of electronic devices, the climatic conditions, or the type of traffic (e.g., around town vs. highway) can all play a role. We provide ranges of batteries to meet all customer needs.

Battery technology	Start-Stop	Cold Cranking Amps	Cycle life compared to conventional batteries	Type of Vehicle Application
AGM must be replaced with AGM.	ENGINE STOP START	++++	Enhanced	Amaron Jade AGM All start-stop applications + modern cars with superior needs.
EFB can be replaced with EFB or AGM start stop batteries.	ENGINE STOP START	+++	Improved	Amaron Onyx EFB  Cars with entry-level start –stop power needs.
CONVENTIONAL  Batteries should always be replaced with the equivalent battery to meet the car's needs. You need more power because of extreme climate conditions or more electronic devices?  AGM or upgrade within our SLI product range.	_	++		Non Start Stop PRO-FLO. Conventional cars with Superior Power needs.  GO Cars with lower power needs.

## \*Beware of the dangers of replacing AGM or EFB with a conventional battery.

Serious performance and safety risks might occur when a conventional battery is fitted to a start-stop vehicle. This applies even if the start-stop function will be deactivated by the driver.



Loss of warranty



Failure of comfort functions



Start-Stop function will not work properly



Acid spillage can cause damage to other engine parts



Overcharging may cause the battery to become hot and rupture



# JADE AGM BATTERIES

#### WHAT SETS OUR BATTERIES APART!

AMARON with Absorbent Glass Mat (AGM) construction



AGM, or Absorbent Glass Mat, is a type of improved lead-acid battery that provides greater power to satisfy today's increased energy demands in cars and start-stop applications. AGM batteries are exceptionally vibration resistant, completely sealed, non-spillable, and require no maintenance. AGM batteries designed with superior safety features. Thus, making them the most suitable for big automobiles, SUVs, vans, and other vehicles with increased energy throughout battery life.

#### ADVANTAGES OF ACM TECHNOLOGY





Zero Maintenance

Non Spill able/Leak Proof

**∛** Vibration resistant

Fully sealed battery

Higher Safety

🟡 No Terminal Corrosion

Low self discharge

Fit and forget

Absorbent glass mat

**6** Regenerative braking

Higher Corrosion Resistance

Faster Recharge

Recombinant VRLA (valve regulated)

Long shelf life

Supports Start Stop system Aids Reduced Fuel Consumption and CO<sub>2</sub> Emissions





## **AGM BATTERY CONSTRUCTION**

#### Polypropylene Container:

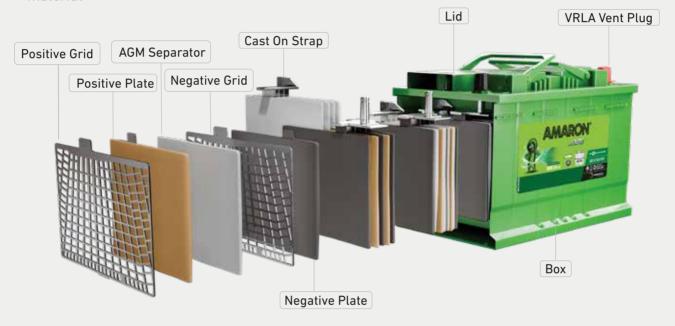
 Made of high quality durable material strengthens to withstand internal pressure

#### **Largest cast on Strap Area:**

 Helps in High Vibration resistance minimizing the shedding of Active material

#### **Special Cover Structure assures Saftey.:**

- Sealed and Non-Spillable AGM Design eliminated need for frequent Maintenance & Top-Up
- Eliminates emission of Gases due to its recombinant nature



#### RAD GRID Technology:

- Constructed with more lead and uniform wire/mesh thickness maximizes current flow and increases charge efficiency
- Dynamic Charge Acceptance: Faster charging and discharging performance
- High Tin calcium alloy ensures highest corrosion resistance
- Low Internal resistance leads to Highest Cranking Power

#### AGM Separator:

- Ultra High Strength glass mat micro-Porous separator absorbs electrolyte eliminates acid spills & terminal corrosion
- Optimized component compressed packing reduces loss of active material
- Highly efficient and maximum charge reaction due to even distribution of electrolyte



## **LOAD DIAGRAM**

#### Battery in conventional vehicle

The battery requirements from charge/ discharge cycles are in the "normal" range.

# voltage 15 14.5 14 13.5 13 12.5 11 10.5 10 9.5 9

#### Characteristic

A start operation followed by recharging.

#### Battery in start-stop vehicle

Start-stop system dramatically altered the load profile. It demands a battery which can withstand high cyclic frequency, ensuring a reliable power supply.



#### Characteristic

Large number of start operations, resulting in higher load on the battery.

Battery Model	UK Code	Ref. AH @ C20	CCA @ -18°C Amps(EN)	RC in mins	Assembly Layout	L (mm)	B (mm)	H (mm)	Terminal	Case Type	Hold Down
H4-Din 50	012	50	500	80	0 0	207	175	190	T2	LN1/H4	B13
H5-Din 60	027	60	680	105	@ @ @	242	175	190	T2	LN2/H5	B13
H6-Din 70	096	70	760	120	0-10	278	175	190	T2	LN3/H6	B13
H7-Din 80	115	80	850	140	999999 9	315	175	190	T2	LN4/H7	B13
H8-Din 95	019	95	900	160		353	175	190	Т2	LN5/H8	B13
H9-Din 100	020	100	950	190	• • • • • • • • • • • • • • • • • • •	395	176	190	T2	LN6/H9	B13



# ONYYX EFB (ISS)

#### WHAT SETS OUR BATTERIES APART!



EFB Batteries are Conventional Flooded Lead Acid batteries in design with improved specification and Performance. EFB Batteries features with increased cyclic durability and an improved charge acceptance by current and designed with various changes to battery construction and materials.

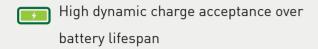
EFB Batteries offers a cost effective solution for entry Level Idle Stop Start (ISS) vehicles where the battery will not be operating at such a low State of charge (SOC) as an AGM Battery. Entry Level Vehicles already have lower CO<sub>2</sub> emission than High performance and advanced specification vehicles which requires AGM Battery.

Dynamic Charge Acceptance (DCA) to accept charge immediately after starting the engine and from energy produced by Regenerative Breaking system is twice that of a conventional flooded battery.





# **EFB TECHNOLOGY**



Extra energy and extra life for vehicles with ISS systems

Optimised regenerative braking functionality in vehicles with Start-Stop systems - ensuring maximum fuel savings and less CO<sub>2</sub> emissions

Optimal operation in engine compartment

RAD GRID technology

Large number of vehicle models coverage from a limited number of SKUs

Long shelf life

Conventional Battery	EFB Battery with Carbon Plus	
Charge acceptance	x2	
Cycle life		х3
Energy availability		х3





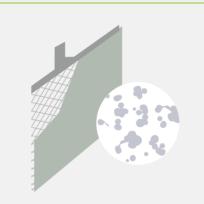


Idle Stop Start system vehicles have multiple stops and starts everyday due to short runs, engine switch off when vehicle is not moving causing frequent discharges. In city driving, there will be higher number of charge discharge cycles and normal batteries without longer duration of charging are prone to sulphation and acid stratification, damaging battery life span.

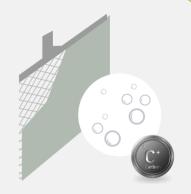
#### Sulphation

During life span of batteries lead sulphate particles formed during chemical reaction creates a layer on the negative plates.

This lead sulphate layer delays recharging process, as current supplied is mainly used for dissolving the lead suphate.



Without Carbon Plus
The plates are covered with sulfate



With Carbon Plus Sulfate is reduced due to Carbon Plus Technology

#### **Acid Stratification**

Lead Sulphate particles
formed on the plates during discharging,
starts dissolving into electrolyte during
charging and turn into sulphuric acid.
This is heavier than the electrolyte, so it
sinks to the bottom, creating a range of
negative effects, including reduced capacity.
Stratification also occurs if the battery
charge is regularly around 80-90%, which is
common in EFB batteries which are fitted in
Idle start stop system.



Without Carbon Plus
Causing uneven acid
concentration at plate
surface level



With Carbon Plus
Controlled gassing mixes
the electrolytes and
reduces stratification.
Even distribution of acid in
the electrolyte boosts
controlled gassing and
reduces stratification



Amaron EFB batteries are added with unique carbon additives which dissolves the lead sulphate particles from negative plate at higher speed. This causes faster recharging of the battery hence safeguards from sulphation and acid stratification-This boost Dynamic Charge Acceptance (DCA).

The carbon additives also supports controlled gassing during recharging, which keeps the electrolyte mixed with even distribution of sulphuric acid and further reduces stratification.

#### THE BENEFITS OF CARBON PLUS



Improved charge acceptance



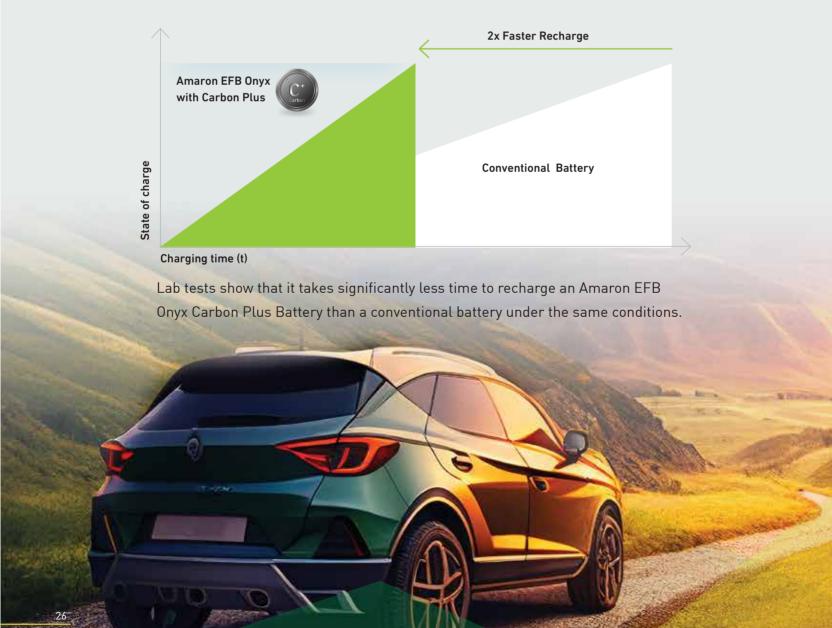
Reduced acid stratification



Faster recharging



Enhanced cycling endurance





# **ONY EFB (ISS) FEATURE**

Battery Model	OLD JIS Designation	Ref. AH @ C20	CCA @ -18°C Amps(EN)	Assembly Layout	L (mm)	B (mm)	H (mm)	Terminal	Case Type	Hold Down
M42-50B20R		40	360	<b>○</b> + -•	197	129	227	T1	B20	В0
M42-50B20L		40	360	<b>○ → →</b>	197	129	227	T1	B20	В0
N55-65B24L		50	450	- <del>+0</del>	238	129	227	T1	B24	В0
N55-65B24R		50	450	<b>Q</b>	238	129	227	T1	B24	В0
Q85-90D23L		65	600	@_ (±0	232	173	225	T2	D23	В0
S95-105D26L		72	650	@	260	173	225	T2	D26	В0
T110-130D31L		95	800	<u> </u>	306	173	225	T2	D31	В0
L3-DIN70L		70	620	999 999, 9 <b>1</b> 0	278	175	190	T2	Н6	B13





#### **SUPERIOR MCA (MARINE CRANKING AMPS) RATED BATTERIES**

Amaron Pearl batteries boast exceptional MCA ratings. The MCA rating is the maximum current a battery can sustain for 30 seconds at 32°F (0°C) while maintaining a voltage of 7.2 volts. This MCA rating is one-third higher than the corresponding Cold Cranking Amps (CCA) rating.

#### **STARTING POWER:**

The MCA rating measures the battery's starting power, indicating how much power it can deliver in a short burst.

#### **OPTIMAL PERFORMANCE:**

Choose Amaron Pearl batteries with a higher MCA rating for optimal performance.

#### **BATTERY MODEL APPLICATIONS:**

Battery Model	Application
MR-BH M24-70R-RADG	Starts engines upto150 hp with basic electrics
MR-BH M27-90R-RADG	Starts engines upto 350 hp with basic & optional electrics
MR-BH M31-105R-RADG	Starts engines 350 hp + with basic & optional electrics

#### **BASIC ELECTRICS**

- Control Instruments
- Standard Lighting
- Bilage Pump
- UHF/VHF Radio

#### **OPTIONAL ELECTRICS**

- Extra Lighting
- GPS
- Fish Finder
- Auto Pilot
- Trim Tabs
- Fridge

Battery Model	AH @ C20	CCA @ -18°C Amps	MCA @ -0°C Amps	RC in mins	Assembly Layout	L (mm)	B (mm)	H (mm)	Terminal	Case Type	Hold Down
MR-BH M24-70R-RADG	70	600	750	115		260	173	225	Dual SAE & Stud	M24	B13
MR-BH M27-90R-RADG	90	750	950	145	G3+ -G3	306	173	225	Dual SAE & Stud	M27	B13
MR-BH M31-105R-RADG	105	900	1080	195		332	172	238	Dual SAE & Stud	M31	B13



## PEARL MARINE BATTERIES

#### WHAT SETS OUR BATTERIES APART!



At the heart of every marine vessel lies an intricate network of electrical systems, powering essential functions ranging from propulsion to navigation, communication, and onboard amenities. In this intricate ecosystem, Amaron Pearl marine batteries serve as the lifeblood, providing the energy needed to ignite engines, illuminate cabins, operate electronics, and navigate uncharted waters. Unlike their terrestrial counterparts, Amaron Pearl marine batteries are engineered with deep cycle design to withstand the harsh elements and demanding conditions of the open sea.

#### THE ULTIMATE DUAL-PURPOSE BATTERIES

Perfect for boats, trailers, and more, Amaron Pearl batteries deliver both starting power and ongoing energy. Designed to function as both deep cycle and cranking marine batteries, they reliably start engines and power devices like trolling motors. Experience unparalleled versatility of dual purpose Amaron Pearl batteries!

#### **FEATURES**



#### Deep Cycle

The hallmark of marine batteries lies in their deep-cycle design, tailored to deliver sustained power over extended periods.



#### **Durable Under Tough Conditions**

Thriving amidst the ceaseless tumult of marine environments, Amaron Marine batteries exhibit remarkable resilience to vibration, shock, and corrosion



#### 🔅 Robust Poly Design

With its strong poly design, this product is tough, handles vibrations well, resists bulging, and is easy to install anywhere.



#### (X) Higher Cyclical Life

Designed to withstand repeated recharge & discharge cycles

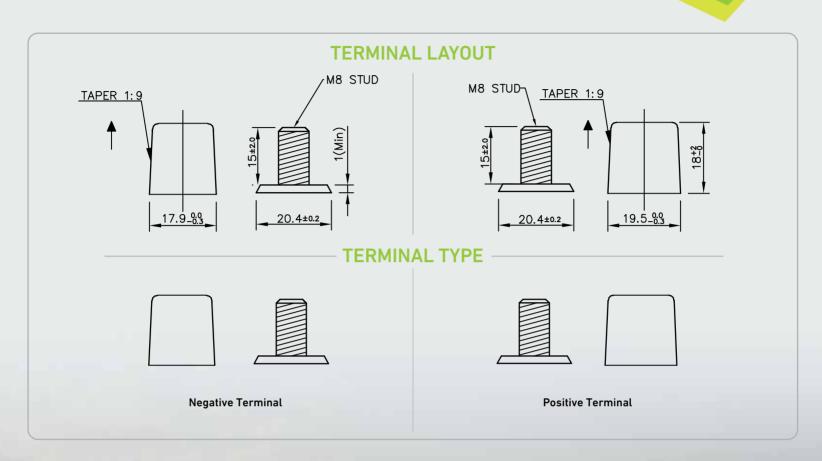


#### 📇 Dual-Purpose

Amaron Pearl Marine batteries are ideal to provide to provide enough power to start an engine as well as to provide overall energy.











# **HIWAY- HEAVY DUTY COMMERCIAL VEHICLE BATTERY**



#### **BATTERIES THAT MEAN BUSINESS**



If you want your commercial vehicle to be as professional as yourself, look no further than Amaron. Our batteries are subjected to rigorous performance tests so that they deliver without fail every time. After all, there is no room for interruption or breakdown in a hyper competitive business environment. Your battery needs to be fighting fit in the harshest of terrains and in extreme weather conditions. Amaron's advanced zero maintenance batteries make sure that they will go the extra mile without any fear.

#### **FEATURES**



High Cranking Power





• Factory Charged- Ready to Use

• High Heat Tolerance



Highest Reserve Capacity

Long Life



## **AMARON HIWAY & HARVEST**

Battery Model	OLD JIS Designation	Ref. AH @ C20	CCA @ -18°C Amps(EN)	RC in mins	Assembly Layout	L (mm)	B (mm)	H (mm)	Terminal	Case Type	Hold Down
NT700H29R		100	750	180	* * * * * * @+®	364	176	234	T2	H29	В0
NT115E41R (N100R)		100	750	195	* * * * * * ** * * * *	410	176	234	T2	E41	В0
NT115E41L (N100RL)		100	750	195	******* ******	410	176	234	T2	E41	В0
NT150F51R (N120R)		120	810	240	• • • • • • • • • • • • • • • • • • •	505	182	237	T2	F51	В0
NT800D04R		130	850	240	• • • • • • • • • • • • • • • • • • • •	540	222	240	T2	D04	В0
NTX00D04R		150	1070	300	• • • •	540	222	240	T2	D04	В0
NTX00D04L		150	1070	300	• • • •	540	222	240	T2	D04	В0
NT900D04R - N150		150	970	270	( • • • <sup>†</sup> ⊗ • • •_⊗	540	222	240	T2	D04	В0
NT165D04R		165	1130	325	• • • • • • • • • • • • • • • • • • • •	540	222	240	T2	D04	В0
NT180D04R		180	1230	355	• • • • •	540	222	240	T2	D04	В0
NT180D04L		180	1230	355	• • • •	540	222	240	T2	D04	В0
245H52R(N200)		200	1290	400	• • • • • • • • • • • • • • • • • • • •	520	277	247	T2	H52	В0
DINB 180R	67018	180	1000		• • • • •	513	223	223	T2	В	В0
DINB 180L	67019	180	1000		(e. • • • • • • • • • • • • • • • • • • •	513	223	223	T2	В	В0
DINC 200R	70027	200	1100		· · · · •	518	279	240	T2	С	В0
DINC 200L	70027	200	1100		( · · · · · · · · · · · · · · · · · · ·	518	279	240	T2	С	В0
DINC 225R	72527	225	1200		· · · · · · · · · · · · · · · · · · ·	518	279	240	T2	С	В0
DINC 225L	72527	225	1200		( · · · • • • • • • • • • • • • • • • •	518	279	240	T2	С	В0



# THE JOY OF RIDING STARTS FROM THE GENTLE **PUSH OF THE SELF-START**

**Amaron Two Wheeler Batteries** 

#### INSTANT CRANKING THAT REVS UP ALL CAPACITY ENGINES





Corrosion Resistance Long Service Life









# ANY WEATHER. ANY TERRAIN. HASSLE-FREE STARTING

#### ROBUST BATTERY TECHNOLOGY FOR ALL TYPES OF 2 WHEELERS

Whether you're an adventure sports enthusiast or a regular commuter, riding becomes a pleasure only when the engine is powered to life without a hitch, any time, every time. As one of the world's largest battery manufacturers, Amara Raja understands this universal need of two-wheelers - be it a sports bike or a scooter - only too well.

Amaron is a Sealed AGM Battery manufactured with state-of-art Lead Acid Battery Technology. Its availability in a wide array of power options makes it a battery with global appeal, ideal for any two wheeler model anywhere in the world.

#### STURDY AND RESILIENT TO THE CORE

Hi-Cranking Power

Unique internal design delivers nigher cracking power, allowing or an instant vehicle start

Zero-Maintenance

Fit and forget, designed for reliable performance during the entire life



Oxygen recombination principle prevents water loss and MSG grid making process increases battery life.



Absorbed glass mat, makes the battery spill-proof unlike conventional batteries.



Lowest corrosion due to durable alloy materials and molecular realignment.

Vibration Resistance

Integrated material reduces vibration extends the battery life, making it highly durable and reliable



# OXYGEN RECOMBINATION PRINCIPLE

# Increased efficiency and extended life span

Possible only in Sealed AGM Batteries, this recombination process reduces the amount of water lost from the battery while also preventing the build-up of pressure inside the battery. This makes Amaron ideally the best batteries for high powered engines that require long-term backup power.

# ULTRA-LIGHT WEIGHT YET HIGHLY DURABLE

# Ease of handling and maintenance

Light weight yet highly durable battery cover and container are made of eco-friendly, non-corrosive PPCP material. The significant light weight feature enables easy handling of the batteries while also contributing to reduced weight of the two wheeler



Amaron Batteries - Instant Power for Every Engine Type











**Sports Bikes** 

**Adventure Bikes** 

Standard Bikes

**Scooters** 



# MADE FOR INSTANT CRANKING - WHEREVER YOUR RIDE TAKES YOU

Blazing summers or chilly winters, heavy rains or snowfall, Amaron two-wheeler batteries ensure your engine comes to life without the least struggle. Whichever part of the world you are in and whatever the 2 wheeler you drive, be sure of the highest levels of performance in any climatic conditions.

Tested in some of the world's harshest terrains for higher cranking performance, Amaron never lets you down. Be it a dirt road or a hilly or forest area, just crank the engine with ease and rev up through any kind of terrain with ultimate confidence.

Battery Model	Assembly Layout	Volt	Capacity @ 10hrs	L	W	н
ETX2.5L	<b>□ □ □ □ □ □ □ □ □ □</b>	12	2.5	80	70	105
ETX5L	<b>9.</b> • <b>0</b>	12	5	120	60	130
ETX9R		12	9	137	75	139
ETX7R	<b>□ □ □ □ □</b>	12	7	152	59	132
ETZ4L		12	3	113	70	85
ETZ5S		12	3	113	70	85
ETZ5L		12	4	113	70	105
ETZ7L		12	6	113	70	130
ETZ9R		12	8	150	87	105
ETZ14R		12	12	150	87	145



# CERTIFICATIONS EARNED, TRUST GAINED

#### YOUR ASSURANCE OF QUALITY



















# LONG LIFE FOR EVERY VEHICLE



- \* Modification of the catalogue is not permitted.
- \* Images shown in the catalogue are indicative, actual images may differ and for representational purposes only.
- \* Amara Raja's design improvement is a continuous process. As a result, specifications may change without prior notice.
- \* The values mentioned in the specification tables are nominal and are subject to change without any prior intimation due to our continuous improvement program.

# LONG LASTING PERFORMANCE **FOR EVERY VEHICLE**



# AMARON

LASTS LONG, REALLY LONG.

#### Amara Raja Energy & Mobility Limited

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